

## MONTHLY MEMBERSHIP PROGRESS REPORT

District 316 I

Results as of: 3/31/2015

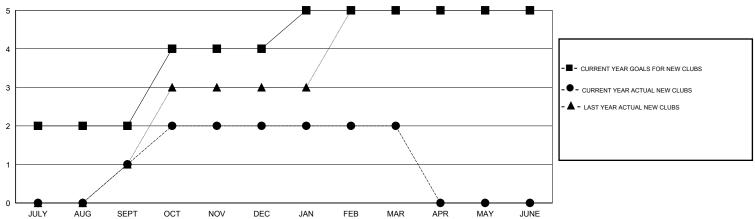
## GMT: ER GURUNATHAN

## LOCATION INDIA

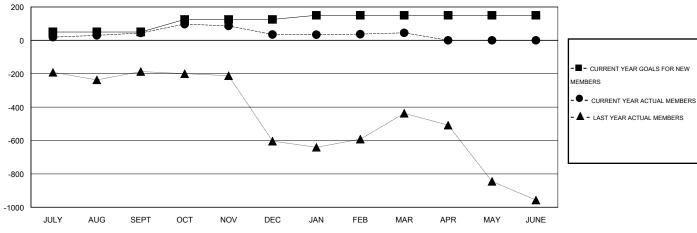
GMT CA 6

|               |                  | Clubs            |                  |                  | Members               |                    |                                     |                    |                  |
|---------------|------------------|------------------|------------------|------------------|-----------------------|--------------------|-------------------------------------|--------------------|------------------|
|               | RESUL            | TS FOR 2014-2015 |                  |                  | RESULTS FOR 2014-2015 |                    |                                     |                    |                  |
| QUARTER       | NEW CLUB<br>GOAL | NEW CLUBS        | DROPPED<br>CLUBS | NET<br>GAIN/LOSS | QUARTER               | NEW MEMBER<br>GOAL | CHARTER AND<br>NEW MEMBERS<br>ADDED | DROPPED<br>MEMBERS | NET<br>GAIN/LOSS |
| JULY/AUG/SEPT | 2                | 1                | 0                | 1                | JULY/AUG/SEPT         | 50                 | 220                                 | 176                | 44               |
| OCT/NOV/DEC   | 2                | 1                | 2                | -1               | OCT/NOV/DEC           | 75                 | 91                                  | 100                | -9               |
| JAN/FEB/MAR   | 1                | 0                | 0                | 0                | JAN/FEB/MAR           | 25                 | 18                                  | 8                  | 10               |
| APR/MAY/JUNE  | 0                | 0                | 0                | 0                | APR/MAY/JUNE          | 0                  | 0                                   | 0                  | 0                |

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE







| DROPPED CLUBS: 2 |     | 43 CLUBS OF 61 ADDED 1 OR MORE | GENDER DISTRIBUTION  |                |       |
|------------------|-----|--------------------------------|----------------------|----------------|-------|
|                  |     | NEW MEMBERS                    | MALE                 | 1,741 (69.70%) |       |
|                  |     |                                | FEMALE               | 757 (30.30%)   |       |
| DROPPED MEMBERS  |     |                                |                      |                |       |
| DECEASED         | 7   | CLICK HERE FOR HEALTH          |                      |                | 4.500 |
| CLUB CANCELLED   | 41  | ASSESSMENT DATA                | FAMILY UNIT MEMBERS  |                | 1,532 |
| OTHER            | 236 |                                | HEAD OF HOUSEHOLD    |                | 663   |
| TOTAL            | 284 |                                | NON-HEAD OF HOUSEHOL | 869            |       |